






## 3D-Smart Mobility • 3D-Smart People

### Mobiliteit en de digitale revolutie




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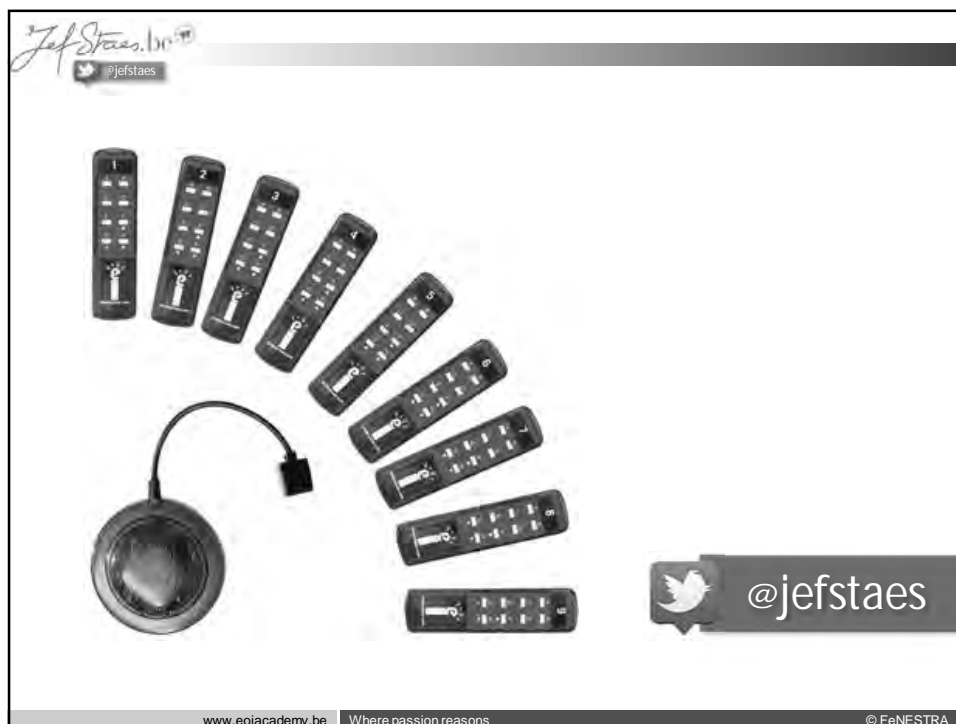
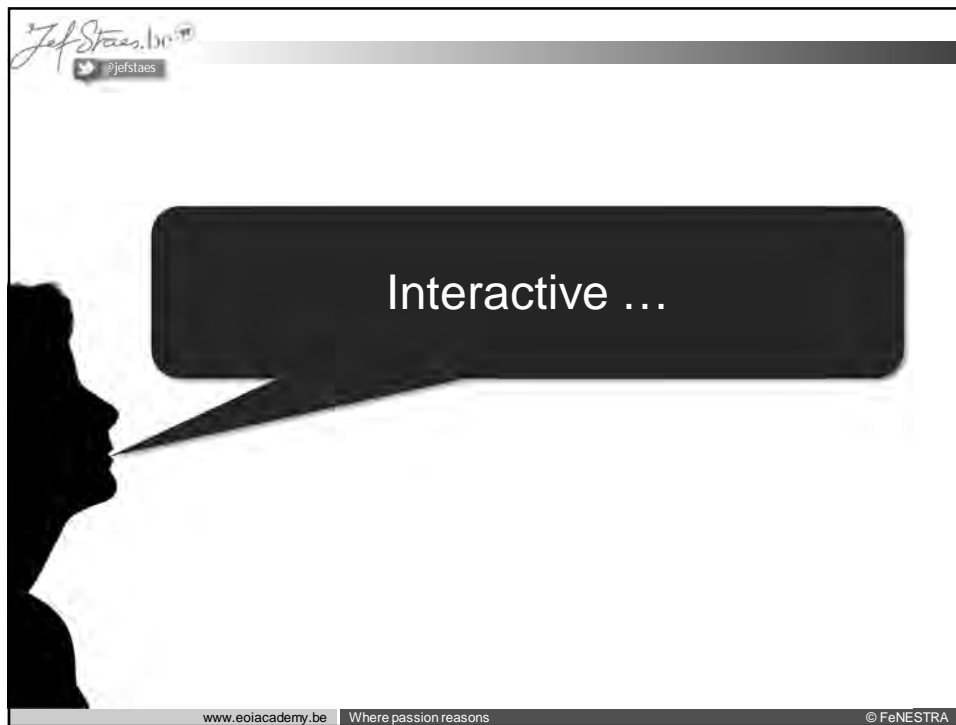
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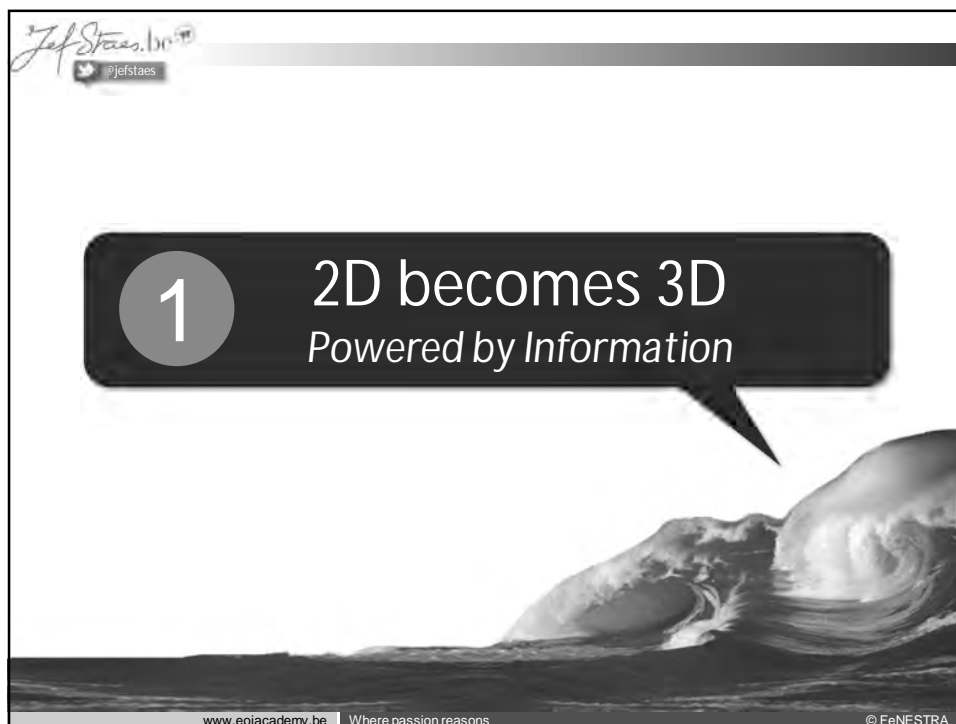
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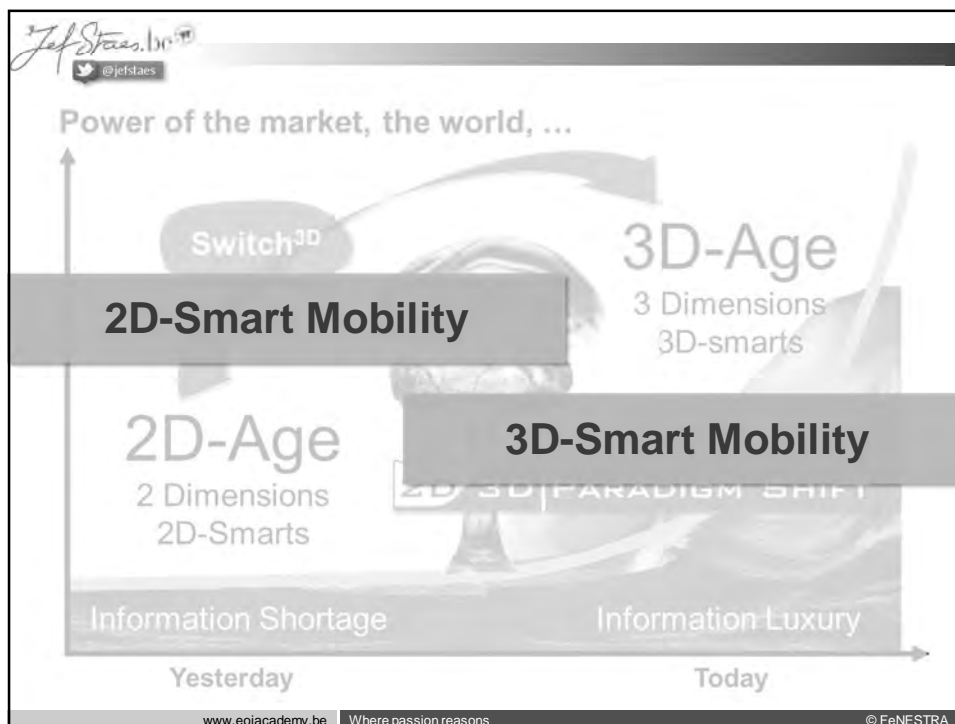
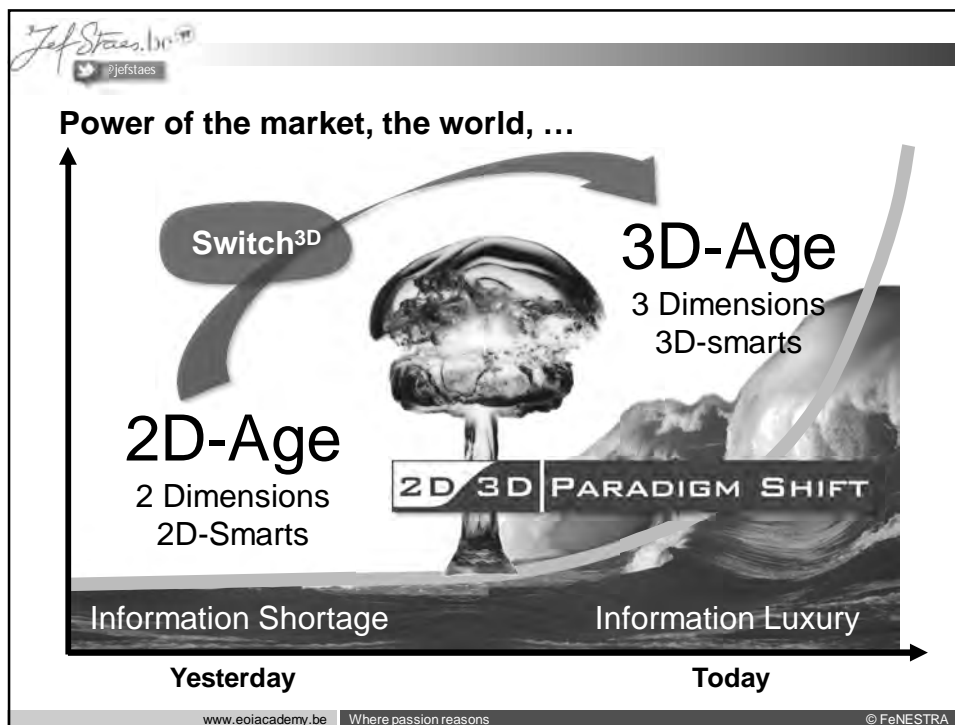
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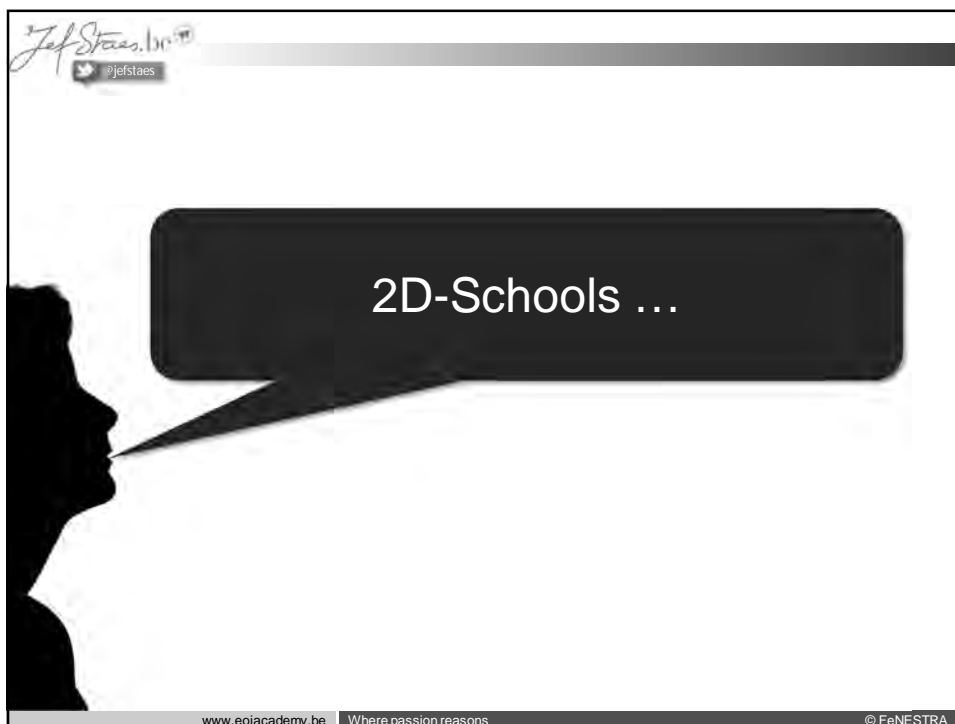
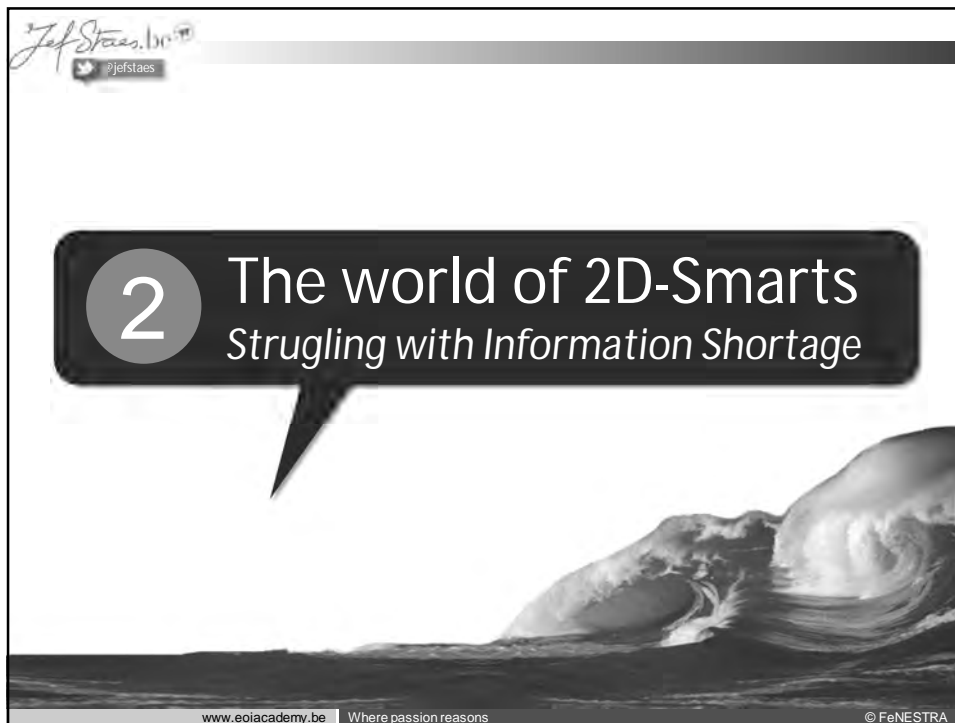


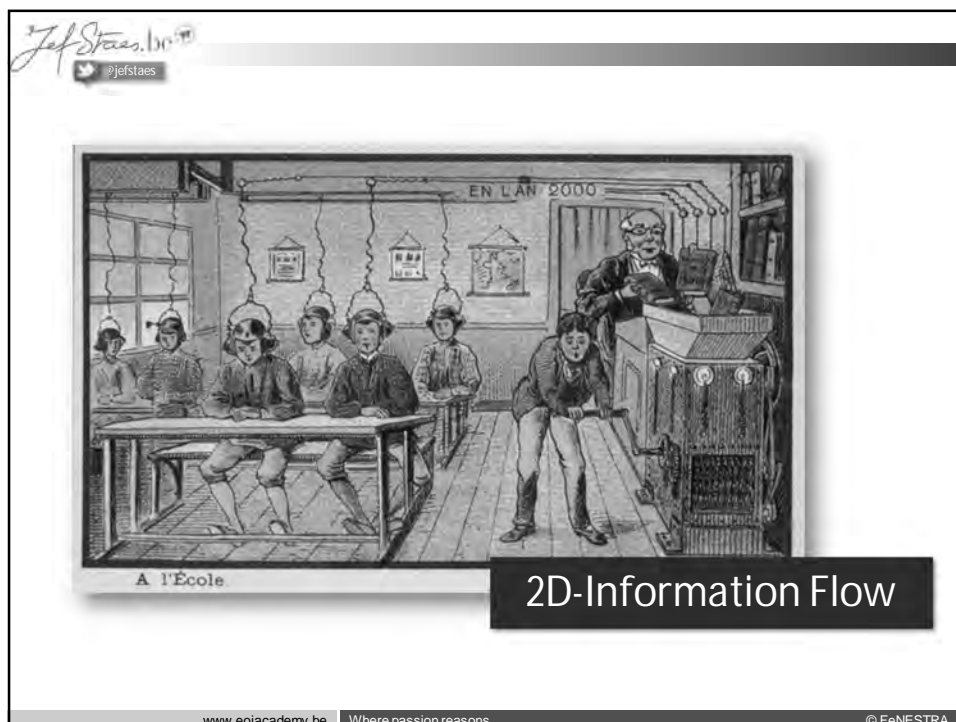
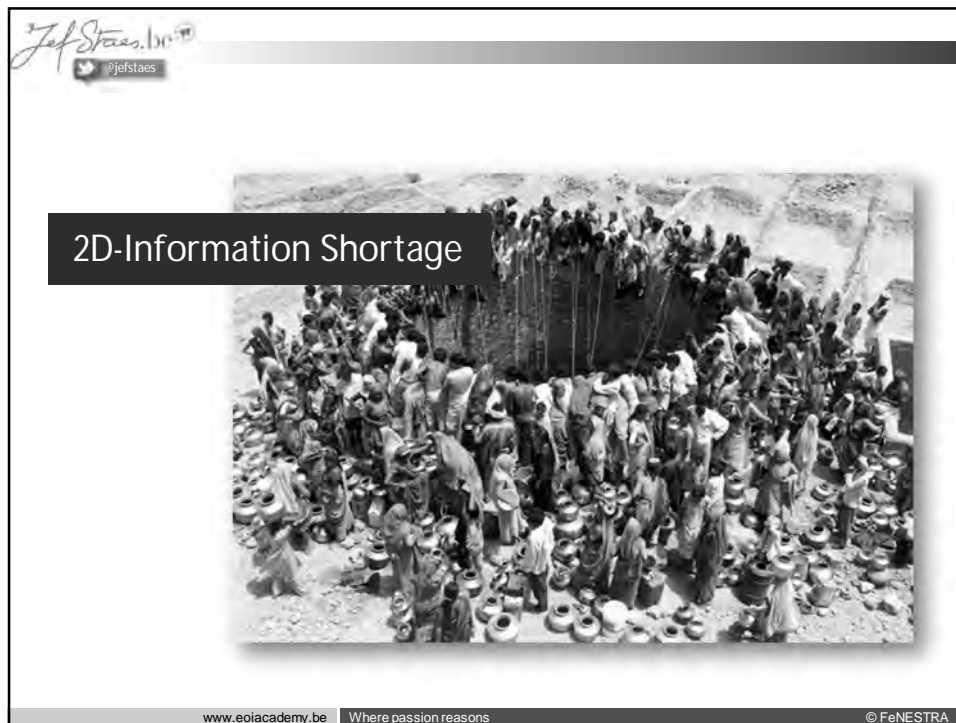
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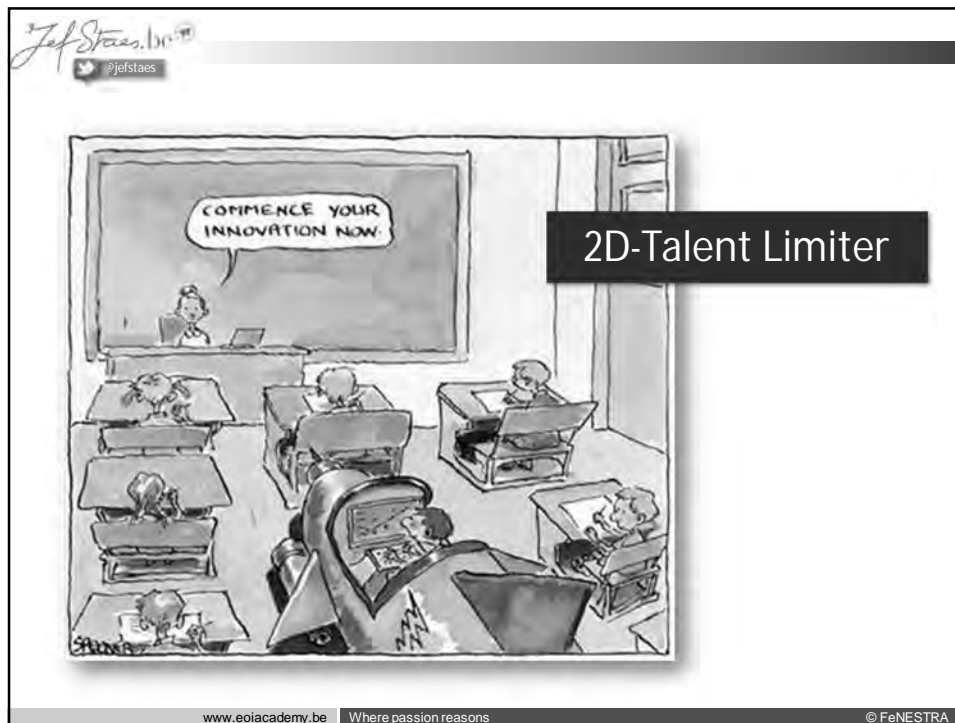













**"Tough Statement"**

***In 2D-Schools you don't get a degree based on your passion and talents but on your ability to study without.***



**A = Affirmative    B = Negative**

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# 2D-Organizations ...

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**"If you put fences around people, you get sheep."**  
William McKnight (former CEO of 3M)

**2D-Work**  
2D-Functions

**Fencing of Passion and Talent**

**2D-High Salary**  
**2D-Low Salary**

**2D-Education • Information Shortage**

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Work Space

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Sheep Management



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## Function Descriptions

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## Human Resources Management


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## "Tough Statement"

***In 2D-Organizations you don't get work based on your passion and talents but on your ability to function without.***



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## "Tough Statement"

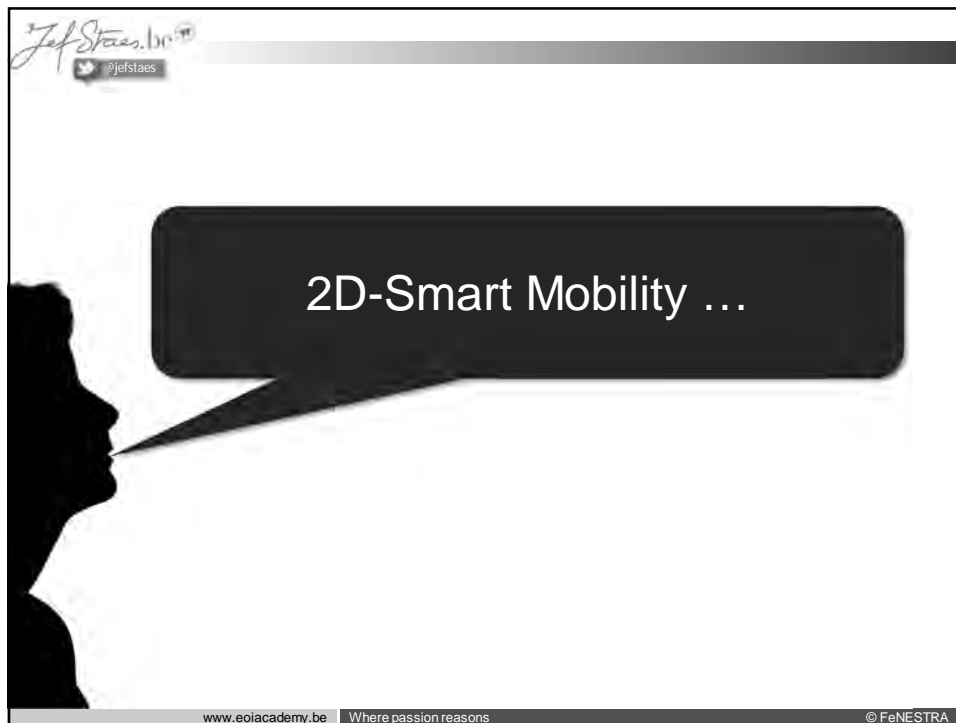
***In 2D-Organizations you don't get work based on your passion and talents but on your ability to function without.***

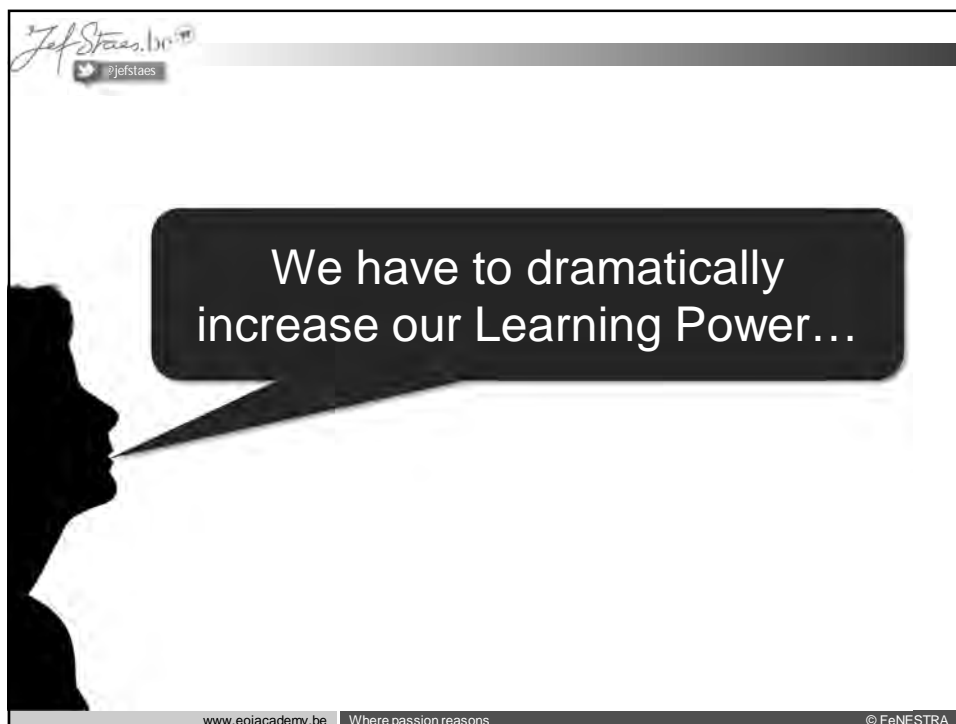
Result?



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## We need 3D-Smarts

*Powered by Passion 4 Talents*



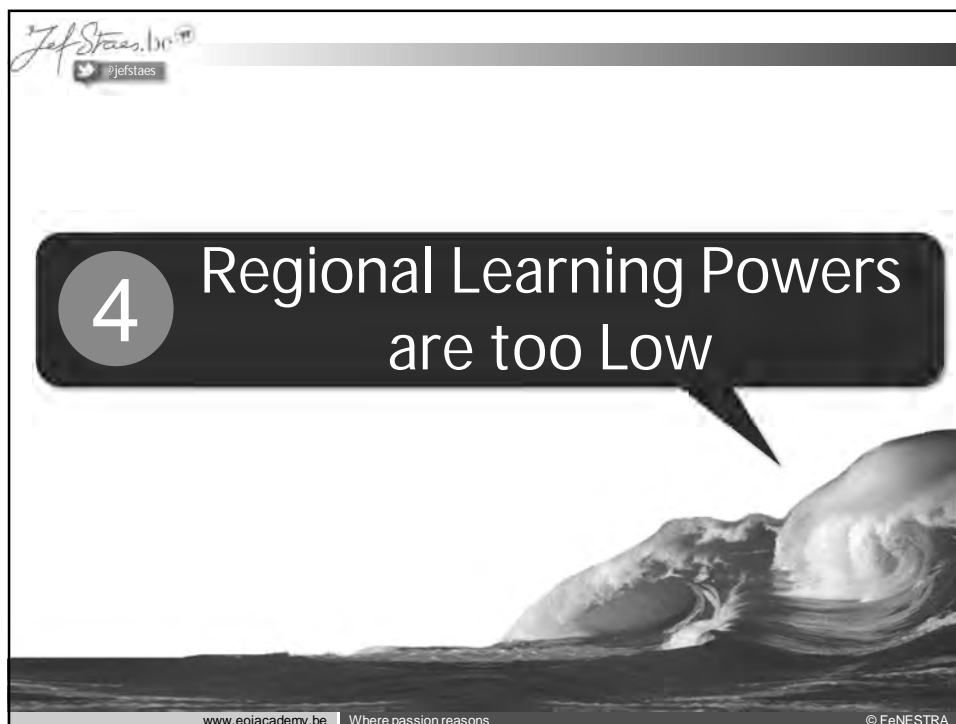
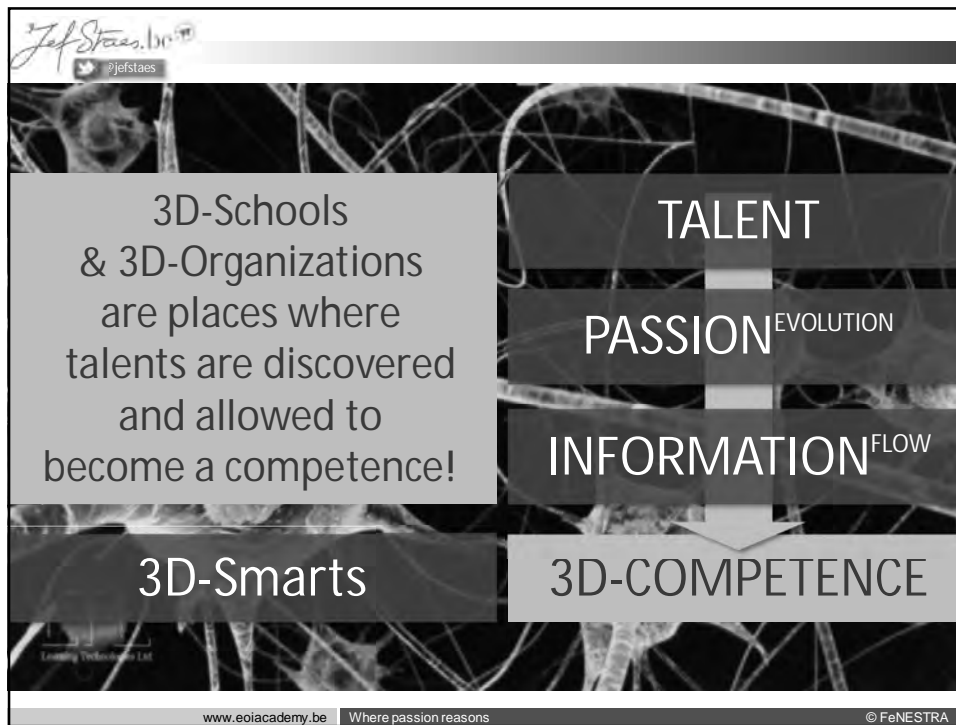
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*Our Learning Power is far too low ...*

**TALENT**


**PASSION** EVOLUTION

**INFORMATION** FLOW

**3D-COMPETENCE**

2D-Casting

2D-Learning




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*Our Learning Power is far too low ...*

**P**

**INF**


**3D-**




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## "Tough Statement"



***Our Regional Learning Power is far too low***




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## "Tough Statement"



***Our Regional Learning Power is far too low***

We need 3D-Heroes!



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*We have to go for ...*

**TALENT**

**PASSION** EVOLUTION


**INFORMATION** FLOW


**3D-COMPETENCE**

3D-Casting

3D-Learning

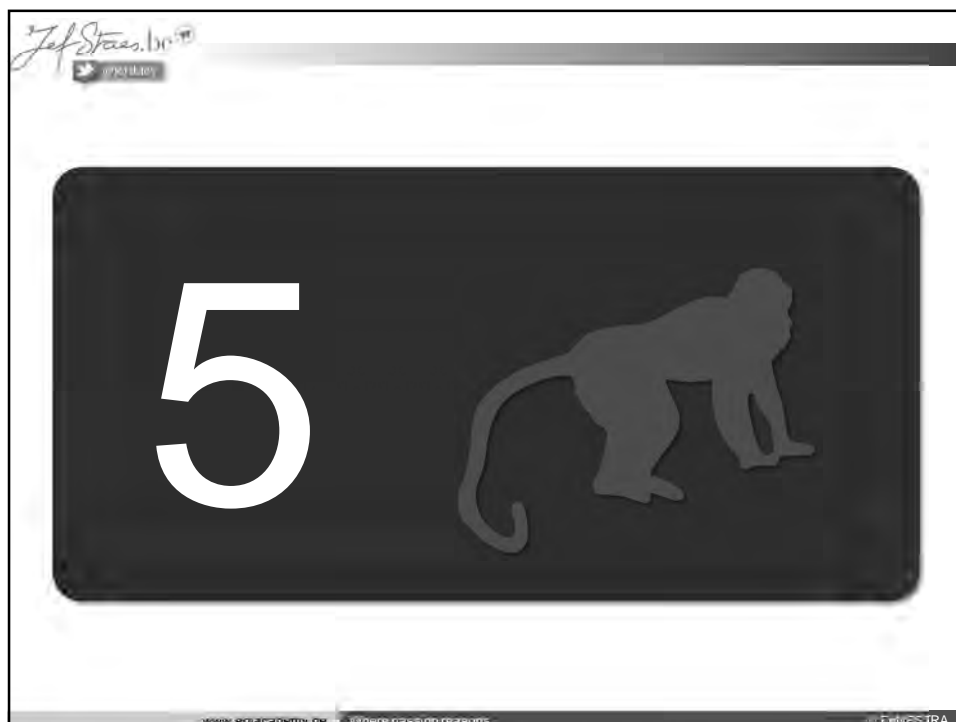
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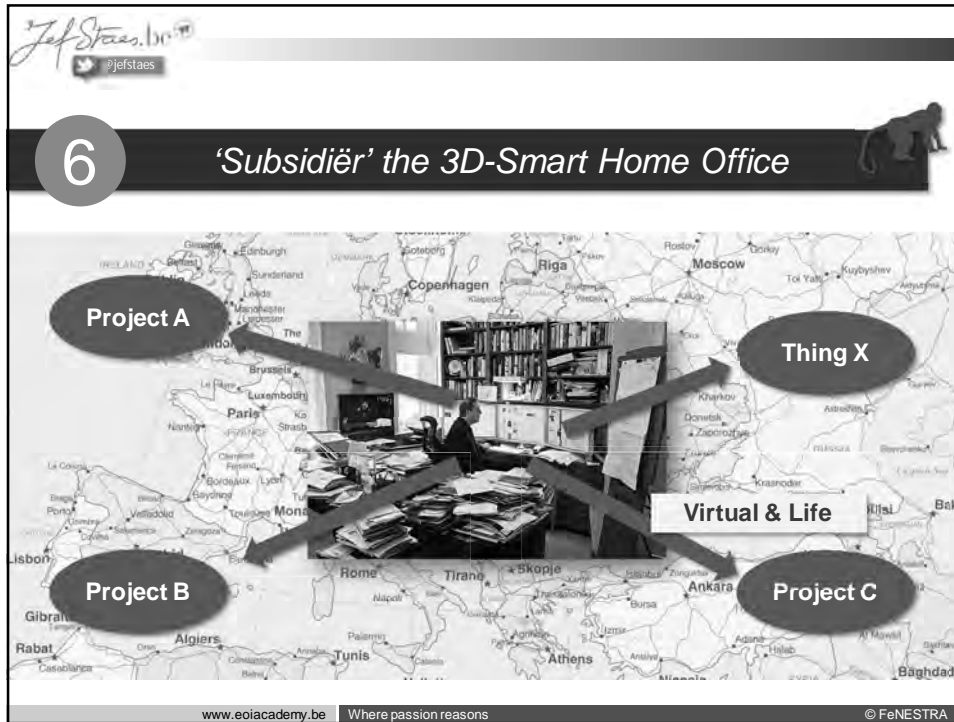
3D-Smart Mobility verraaft  
 lerende / innovatieve regio's

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## 6 'Subsidiër' the 3D-Smart Home Office



Project A

Project B

Project C

Thing X

Virtual & Life

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## 7 Maak 'verplaatsing' onmerkbaar for 3D-Smarts



Er is niets mis met verplaatsingen ... alleen ... maak ze onmerkbaar ...

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## 8 Haal onderwijs van straat ...

**WHAT IS THE FLIPPED CLASSROOM?**  
The flipped classroom inverts traditional teaching methods, delivering instruction online outside of class and moving "homework" into the classroom.

**THE INVERSION**  
The Traditional Classroom: LECTURE TODAY, Homework tomorrow.  
The Flipped Classroom: ACTIVITY TODAY, Homework tomorrow.

**THE FLIPPED CLASSROOM**  
Turning Traditional Education on its Head  
Many educators are experimenting with the idea of a flipped classroom model. So what is it, and why is everyone talking about it?

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## 9 CEO ... Go for other Management Culture!

**3D-MANAGEMENT**  
Power of the Market  
3D-manager  
TEAM HENISCH'S  
Leader → Cast-coach → Info-coach → Investor

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## Change the rules ...



***Maak intussen ook de vakbonden, de overheid en ... agile  
... 3D-Denkgedrag nodig voor 3D-Smart Mobility!***

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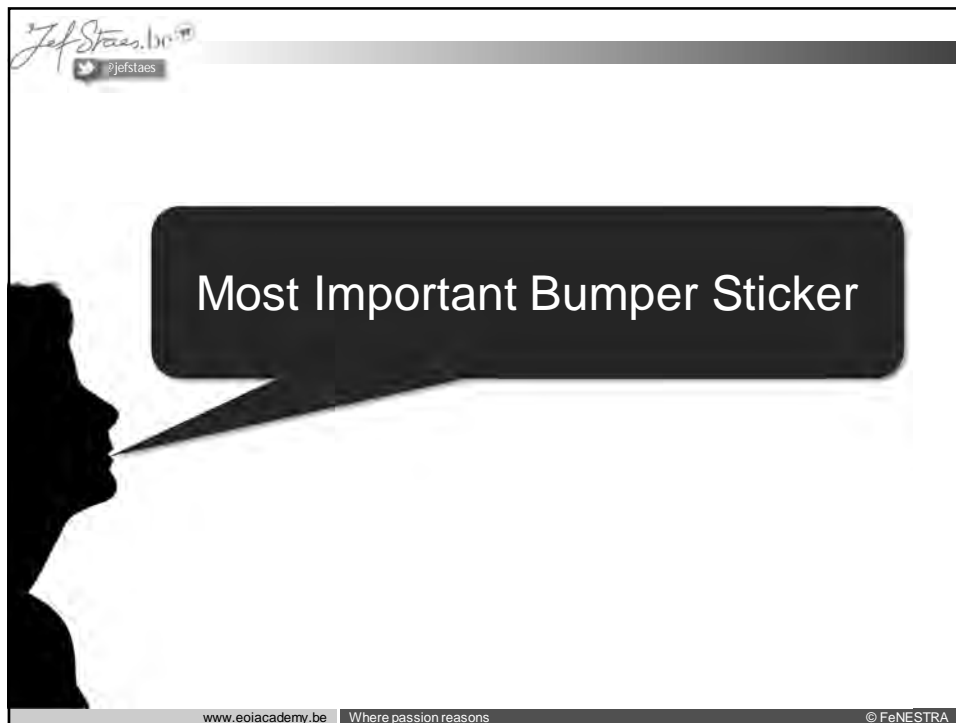
***Instead of solving 'the' problem  
we should take away 'the' problem  
... go for 3D-Smart Mobility***



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